

2019-2020 District Goals



District: District A 15
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Continue to have the Lions Learning day where club officers can choose from different courses. Expand their learning to other aspects of the club. Also to encourage leadership we are going to offer the So you want to be a Zone or Region Chair. To motivate club officers to move further in the organization GAT Team to look after the training and submit for coverage. Continue having the Tech Town Sessions to help clubs improve computer skills and reporting knowledge

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Together we have the GAT team training our incoming Zone and Region Chair. They will have pre-assignments to complete before our session in May

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	40
3rd Quarter	50
4th Quarter	25

By the end of the 4th quarter, the district will add a total of 135 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will organize at least 2 membership growth events.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will start 1 Speciality Club(s).

Motorcycle perhaps another cyber club

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	25
2nd Quartter	10
3rd Quartter	10
4th Quartter	20

By the end off tih 4th quartter, the distiricti's membership drops will noti exceed 65 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Ask the president of each club to have a personal conversation over the year with their members. I think a one on one conversation is more personable to make sure they are happy!! To let the clubs know to show appreciation for those, a thank you can go a long way.

NET GROWTH GOAL

135	+	20	-	65	=	90
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 1000 people.

Action Itiems:

Of tte ttotall number of people served in my distiricti, 200 people will be youth (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethter tto collaboratte on their service projectts tto maximize tthe impactt in ttheir community

SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 20 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Have the GST promote Service to the clubs through Zone Advisory Meetings or invited to submit appropriate paper work for reimbursement

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1500.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$2500.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

Additional action items to achieve this goal

Continue to have our LCIF Chair visit and promote Campaign 100.

ADVOCATE

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding